Professional Programs in Urban Studies

The Murphy Institute of The City University of New York

offers

Bachelor's and Master's Degree Programs in Urban Studies

Certificate Programs in Policy and Administration

Courses offered in mid-Manhattan and Queens College's Flushing Campus





Why Urban Studies?

Urban Studies is the interdisciplinary approach to the study of cities, with a particular emphasis on urban problems and efforts to address and alleviate those problems. The certificate programs in Public Policy and Administration provide students with an opportunity to focus more specifically on social legislation, government agencies, the budgetary process, and the delivery of social services.

These programs are ideally suited for students who are pursuing or advancing careers in government or in the non-

profit sector. Many graduates work as senior administrators for social service agencies with the federal, state,

or municipal governments.

In this capacity, they oversee and improve public programs in such areas as housing; welfare; transportation; community health; emergency services; economic development; and parks, recreation, and cultural affairs.

The Public Policy and Administration field also offers opportunities for a wide range of managerial and staff positions including policy analyst, researcher, and planning specialist.



Some students make use of the knowledge they gain to lead community organizations and to advocate for the needs of low income or disadvantaged communities. Still others enter the fields of journalism, non-profit work, law or politics.

Faculty

The Murphy Institute's faculty includes prestigious scholars and practitioners who share a collective commitment to excellence in the classroom.

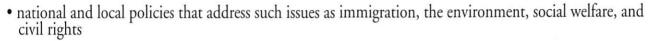
For more information about our distinguished faculty please visit our website at: www.WorkerEd.org.





Students in Certificate and Degree Programs:

- Acquire an important professional credential
- Sharpen their analytical skills and deepen their understanding of such topics as:
 - the growth and development of the modern city
 - the social and economic problems confronting urban centers today
 - urban poverty and affluence and their impact on urban life
 - racial discrimination and disparities in opportunities
 - · government regulation of industry and business
 - the urban economy
 - tax policy and the public budget process
 - issues in housing, education, health care, transportation, and public safety



- neighborhood revitalization and economic development policies and practices
- politics and power in the city and their implication for policy formulation and implementation



- role and methods of governmental agencies in implementing public policy
- personnel practices, management, leadership, ethics, accountability
- · diversity in the workplace
- conflict resolution
- labor relations
- evaluation of public policy, its implementation, and its effectiveness.





Build Your Knowledge and Skills Earn a Professional Credential

Students in Urban Studies programs develop and hone analytic, research, and written and oral communications skills as they meet course requirements. They also have opportunities to analyze case studies; apply their studies in the field; and participate in task force courses that explore the literature on a topic, interview stakeholders, and develop a series of policy recommendations. Credits earned in certificate programs are offered by the School of Professional Studies (www.sps.cuny.edu) and can be applied toward a B.A. or M.A. degree offered by Queens College (www.qc.cuny.edu/ubst).



Undergraduate Studies

Certificates in:

Public Administration and Policy: 16 credits Healthcare Administration and Policy: 16 credits

Bachelor's Degree in:

Urban Studies: 36 credits in major, 120 credits for degree

Graduate Studies

Certificates in:

Public Administration and Policy: 12 credits Health Care Administration and Policy: 12 credits Post M.A. Public Administration and Policy: 9 credits

Master's Degree in:

Urban Affairs: 30 credits









Why the Murphy Institute?

The Murphy Institute was created through a partnership between The City University of New York and organized labor, created for the purpose of expanding educational opportunities for working adults, and meeting some of the City's most critical workforce development needs.

The Institute offers a wide range of academic programs at its mid-Manhattan Center for Worker Education and satellite locations; provides a host of pre-admissions services and an extensive system of academic support; creates a small college environment within a large urban setting; and develops new programs to meet the needs of students for personal growth and career advancement. Students enrolled in Institute programs develop their communication, technical and critical thinking skills, deepen their understanding of the world, and obtain the tools they need to advance themselves and improve the lives of those in their community.

The Institute's Center for Labor, Community, and Policy Studies conducts research, organizes public forums and conferences, publishes a national journal, and offers an array of leadership development programs.

Here Is What Our Students Say About Us

The faculty are knowledgeable, caring, and enthusiastic about their subject matter. I like the fact that I have some very accomplished practitioners teaching me. They've exposed me to new ideas that I can apply on the job.

Shirley Netram Undergraduate Student

The program has given me the skills I need to advance in my career.

Lezette Clark Undergraduate Student

Being in the program has put me in a better position to help people ... and I'm more involved now at work and in my community. I feel that I can make a difference.

Oriel Creese Undergraduate Student

What attracted me most to the program was the opportunity to learn about policies and practices that impact workers on a broad range of concerns. I am now certain that I am well prepared to achieve my goals of making life better for the people I serve.

Melissa Ashton Graduate Student

Enrolling in this program is one of the most important and exciting things I've done in a very long time.

Maude Baptiste Undergraduate Student

Exceptional: The Program. The Faculty. The Students. The Possibilities.



Urban Street Theater

For more information on our Urban Studies programs:

- Call (212) 827-0200
- Visit our web site www.WorkerEd.org
- Stop by our conveniently located mid-Manhattan office at 25 West 43rd Street, between Fifth and Sixth Avenues. Reception is on the 19th floor. Advisors are available to speak with you.



