



# Certificate in Health Care Leadership and Advocacy

## Program Overview

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The **Certificate in Healthcare Leadership and Advocacy Program** provides union members, leaders, healthcare and social services employees, and individuals interested in furthering their education the opportunity to learn about critical issues and public policies impacting the health and well-being of New Yorkers. This program will help students strengthen critical thinking, writing, and presentation skills to become leaders and advocates for change to improve the health of individuals and communities. **Credits completed for this Certificate can be applied to the BA in Urban and Community Studies degree program.**

## Career Prospects

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The Certificate is a valuable educational and professional credential for those working in public and private healthcare institutions and systems, non-profit organizations, as well as governmental and policy-making organizations. It is ideal for those currently employed in the healthcare field seeking to advance their careers as healthcare managers, administrators, and healthcare advocates.



## Students in the Program Will:

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- Examine decision-making, leadership, policy implementation, budgeting, management, ethics, and accountability in healthcare institutions.
- Analyze public policy as it impacts NYC – with an emphasis on how race, gender, ethnicity, and poverty affect individual and community health.
- Learn how to lead change to address issues of homelessness, substance abuse, healthcare access, disease, immigration health, and violence.
- Develop a research project based on personal workplace experiences.

## Curriculum

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Students must complete four of the five courses below (15-16 credits)

HCA 105 - Social Justice and Health Equity (3 Credits)

HCA 306 – Foundations for Healthcare Leaders (4 Credits)

HCA 307 - Urban Health Issues and Public Policy (4 Credits)

HCA 308 – Advocacy for Healthcare Change (4 Credits)

HCA 309 – Applied Research Methods in Healthcare Organizations (4 Credits)

## Admissions Requirements

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CUNY application and high school diploma or high school equivalency from New York State (also known as TASC or GED)